



15th Annual Clear Lake Crawfish Festival

Presented by ARI Construction

Produced by the Clear Lake Area Chamber of Commerce
www.ClearLakeArea.com



Friday, **April 9th** 6:00 p.m. - 10:00 p.m.
Saturday, **April 10th** 11:00 a.m. - 8:00 p.m.
Clear Lake Park-Landolt Pavilion
5001 NASA Parkway

SPONSORSHIP & EVENT CONTACTS:

Clear Lake Crawfish Festival Co-Chair Dedra Flynn, 281-851-8004, Lookin' Good Hair Salon

Clear Lake Crawfish Festival Co-Chair Andie Comeaux, 281- 381-0116, Houston Safe Boating Council

Area Promotions Division Chairman, Tama Brantley, 713-542-4834, Paramount Rehabilitation

Director of Marketing, Shari Sweeney, 281-488-7676 ext. 27,
shari@clearlakearea.com, Clear Lake Area Chamber of Commerce

Sponsorship Opportunities from \$75 to \$3,000

(Print deadlines begin: 3-1-10)

ALL sponsors will have signage at the festival BOTH days!

(cut on line and return to CLACC, 1201 NASA Pkwy, Houston, TX 77062 or Fax to 281-488-8981)

YES! Sign me up to sponsor the 15th Annual Clear Lake Crawfish Festival April 9th and 10th
(Check sponsorship level)

<input type="checkbox"/> \$3,000	Crawfish Festival Presenting Sponsor	<input type="checkbox"/> \$ 500	Banner Sponsors
<input type="checkbox"/> \$2,000	Print Advertising Sponsors	<input type="checkbox"/> \$ 500	Yard Signage Sponsors
<input type="checkbox"/> \$1,500	Entertainment Sponsors	<input type="checkbox"/> \$ 500	Crawfish Eating Contest
<input type="checkbox"/> \$1,000	Gumbo Cook-off Presenting Sponsor		Traveling Trophy Sponsor
<input type="checkbox"/> \$ 750	Eating Contest Awards Sponsors	<input type="checkbox"/> \$ 500	Silent Auction Sponsors
<input type="checkbox"/> \$ 600	Beverage Booth Sponsors	<input type="checkbox"/> \$ 250	Festival Game Sponsors
<input type="checkbox"/> \$ 500	Poster Sponsors	<input type="checkbox"/> \$ 100	Crawfish Eating Contest Sponsors
		<input type="checkbox"/> \$ 75	Gumbo Cook-off Teams

Contact name

Company

Address

Phone

Fax

Email

Circle Form of Payment - cash/check/visa/mastercard/american express/discover

card #

exp date

authorized signature

Print deadlines begin: 3-1-10

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**Clear Lake
Crawfish Festival
\$3,000 - PRESENTING SPONSOR**

- Presenting Sponsor recognition on festival promotions.
- Logo on front of festival t-shirt.
- Exhibitor space and signage at festival.
- 2 Festival t-shirts.
- 50 admission tickets to festival.
- Plaque presentation at membership luncheon.

\$2,000 - Print Advertising

- Recognition in print event promotions.
(examples: The Houston Chronicle,
The Bay Area Citizen, The SCENE Magazine...)
- 20 admission tickets to the festival.
- Name on festival t-shirts.
- Plaque presentation at membership luncheon.

**\$1,500 - Entertainment
(BOTH DAYS)**

- Signage above festival stage both days.
- 10 admission tickets to the festival.
- Name on festival t-shirts.
- Plaque presentation at membership luncheon.

**\$1,000 - Gumbo Cook-Off
Presenting Sponsor (SATURDAY ONLY)**

- Signage at cook-off.
- Name or Logo on 'taste-kits'.
- Promotional item in 'taste-kits'.
- 10 admission tickets to the festival.
- Name on festival t-shirts.
- Plaque presentation at membership luncheon.

**\$750 - Eating Contest Awards
(SATURDAY ONLY)**

- Recognition on awards for Crawfish Eating Contest winners.
- 8 admission tickets to the festival.
- Name on festival t-shirts.

**\$600 - Festival Beverage Booth
(BOTH DAYS)**

- Recognition at beverage booth both days.
- 8 admission tickets to the festival.
- Name on festival t-shirts.



Serving Bay Area Houston since 1962

www.ClearLakeArea.com

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\$500 - Festival Posters

- Logo on poster distributed around the greater Clear Lake area.
- 8 admission tickets to the festival.
- Name on festival t-shirts.

**\$500 - Banner
(BOTH DAYS)**

- Name on 4 x 6 Fence Banner both days.
- 8 admission tickets to the festival.
- Name on festival t-shirts.

**\$500 - Crawfish Eating Contest
Traveling Trophy (SATURDAY ONLY)**

- Recognition on Traveling Trophy.
- 6 admission tickets to the festival.
- Name on festival t-shirts.

**\$500 - Silent Auction
(SATURDAY ONLY)**

- Recognition above auction location.
- Logo on all bid sheets.
- 6 admission tickets to the festival.
- Name on festival t-shirts.

\$500 - Yard Signage

- Recognition on yard signs placed around the Clear Lake Area promoting the festival.
- 10 admission tickets to the festival.
- Name on festival t-shirts.

**\$250 - Festival Game
(SATURDAY ONLY)**

- Recognition at a game location.
- 4 admission tickets to the festival.

**\$100 - Crawfish Eating Contest
(SATURDAY ONLY)**

- Chance to WIN an award plus the Traveling Trophy.
- Recognition on signage at contest.
- Name announcements during contest.
- 2 admission tickets to the festival.

1:00 PM "Youth Competition"

Sponsor a 10 - 16 year-old to compete in this heat with special prizes for the contestants. Sponsors will receive the same perks as stated above.

**\$75 - Gumbo Cook-Off TEAMS
(SATURDAY ONLY)**

- 10 X 10 space.
- Chance to WIN an award.
- Name announcements during the day.
- 2 admission tickets to the festival plus wristbands for crew.

Festival Contact:

Shari Sweeney

281-488-7676 ext. 27,
shari@clearlakearea.com,

281-610-1056 cell

Clear Lake Area
Chamber of Commerce